

Break the Cycle logo and descriptor

1.The Break the Cycle Kite Mark

Make sure you put the Break the Cycle Kite Mark (**logo**) and **descriptor** (below) onto your website as well as include it in all your job adverts and publicity, etc



2.The Break the Cycle Descriptor

‘Generating racial equity in education and educational leadership’

3.Quote from Rev Steve Chalke

“We have failed generations of BAME students. Growing up mixed-race, with an Indian father, in the 1960s, the only role models I had at school were white. The fact that kids today, 50 plus years later, are experiencing the same distorted view of our society is unacceptable. It is time to break the cycle of racism and unconscious bias. It’s time for change.”

Steve Chalke, Founder of Oasis and Break the Cycle